

Paul Jeffrey, Candidate for Vice President of OBVTA

Paul is an experienced leader in both profit and non-profit organizations.

Paul and his family have owned in Ortley Beach since 2005 and spent summers in the area since the 1970s. As a permanent resident, he has developed an intense interest in making Ortley Beach a better place to live and vacation. Paul is adamant about constant lobbying of Toms River officials, the County and the State for the facilities and services that this barrier island community deserves. OBVTA must maintain a constant, loud voice to receive the services and capital improvements that are necessary to maintain and improve our small community of Ortley Beach.

In his professional career Paul has over 40 years of pharmaceutical product development and marketing experience. He has worked in the lab as a chemist, led the development of products such as Eliquis and led marketing teams for products such as Lipitor for Pfizer. When not fighting for residents of Ortley Beach, he is now busy with part time consulting for biotech companies developing products for cardiovascular disease, concussion and COVID19. He has led many successful teams, large and small, with diverse membership across disciplines and across the globe.

Paul has also led and contributed to many non-profit community organizations. He has been:

- President of The New Providence Community Pool for 9 years (1980's)
- Leader of the New Providence Borough 2020 Vision Committee and the Open Space Committee that filed the Borough's Open Space Plan to the State of NJ. (1990's)
- Co-chaired the Presidency of Summit Summies girls' gymnastics team. (1990's)
- Secretary of the Board for condominium complex at Smuggler's Notch, VT (Current)

Since joining the OBVTA Board in 2013, Paul has made major contributions:

- 1) President of OBVTA for four years, including the difficult years post superstorm Sandy.
- 2) Vice President of OBVTA for two years.
- 3) Contributed to the effort to achieve dune and beach replenishment including demonstrations in Trenton, a massive march from the bay to the ocean and an extensive grass roots effort to obtain easements from ocean front property owners.
- 4) Established strong relationships with Toms River Township, County and NJ DEP leadership as well as our legislators to be sure our local voice is heard.
- 5) Actively pursued the Zoning changes to encourage Rte 35 North to add commercial establishments and limit new construction West of Rte 35 South to single family residential.
- 6) Member of the committee pursuing state acquisition of the Surf Club property to become public beach
- 7) Member of the Ortley Beach Streetscape project (led by Joan Strathern)
- 8) Active role in persuading Toms River to add mobi mats, boardwalk benches and the new kayak launch and storage racks.
- 9) Continues to collaborate with other grass roots non-profit organizations such as Stop FEMA Now and NJ Organizing Project to ensure that Sandy recovery comes to completion.
- 10) Temporary responsibility for maintaining the OBVTA membership roster
- 11) Presently leading the transition to a new membership management software system